



सत्यमेव जयते

**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of PURBA MIDNAPUR DISTRICT WEST BENGAL**



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## **Brief Industrial Profile of Purba Midnapur District** **(WEST BENGAL)**

### **1. General Characteristics of the District:**

Undivided Midnapore was one of the largest districts of West Bengal after independence, covering almost 16% of the total area of West Bengal. On 1st January, 2002, the erstwhile Midnapore district was bifurcated into Paschim Midnapore and Purba Midnapore to enable better administration and an equitable distribution of the fruits of development. Both the districts now enjoy separate administrative network with different developmental plans to promote optimum utilization of the resources available.

#### **1.1 Location & Geographical Area.**

Geographical Location of Purba Medinipur district and its headquarters								
Name of the district	Latitude		Longitude		Name of district head quarters	Latitude	Longitude	Total Area
	North	South	East	West				
Purba Medinipur	..	21° 36' 35" N	88° 12' 40" E	..	Tamluk	..	..	4,736 km <sup>2</sup> (1,829 sq mile)

Source:- District Statistical Handbook of BAES & Economic Review, 2014, Govt. of W.B

#### **1.2 Topography**

The soil structure of the district is mostly heavy type although in some places light and medium soils are also found. Soils group consists of 2 major groups – vindhya alluvium and coastal.

River water is an important source of irrigation for agricultural activities in district. The rivers flow from North to South or South-East direction. The major rivers are Haldi, Rupnarayan, Rasulpur, Bagui and Keleghai. They provide a big relief to the large number of agriculture based population of the district.

#### **1.3 Climate.**

<b>Monthly Rainfall in the district of Purba Medinipur</b>						
<b>(Millimetre)</b>						
<b>Month</b>	<b>Normal</b>	<b>Actual</b>				
	<b>2014</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>	<b>(6)</b>	<b>(7)</b>
January	11	-	3	56	2	0
February	27	16	10	9	5	72

March	40	1	13	1	1	10
April	52	1	76	47	31	6
May	128	94	112	43	191	187
June	273	178	309	116	290	236
July	312	266	272	310	292	354
August	359	295	384	249	436	464
September	296	246	335	368	365	298
October	124	125	24	79	465	102
November	36	5	-	25	-	0
December	8	17	-	39	-	0
<b>Total</b>	<b>1666</b>	<b>1244</b>	<b>1538</b>	<b>1342</b>	<b>2078</b>	<b>1729</b>

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

### Maximum and Minimum Temperature by month in the district of Purba Medinipur

Centre - Digha

(Degree Celsius)

Month	2010		2011		2012		2013		2014	
	Max	Min	Max	Min	Max	Min	Max	Min	Max	Min
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
January	28	10	29	8	29	8	28	7	29	11
February	31	13	32	13	35	10	32	12	30	12
March	35	21	36	14	33	19	36	16	34	17
April	34	26	34	19	35	20	38	18	39	22
May	35	20	35	22	35	22	35	23	36	22
June	36	23	35	25	37	24	35	23	37	20
July	35	26	35	24	34	24	..	..	35	25
August	35	25	35	25	35	25	..	..	34	25
September	34	24	34	25	..	..	35	24	35	24
October	35	21	34	18	34	17	34	21	36	21
November	34	16	33	17	33	13	..	..	33	13
December	29	9	30	10	31	8	30	11	30	9
<b>For the Year</b>	<b>36</b>	<b>9</b>	<b>36</b>	<b>8</b>	<b>37</b>	<b>8</b>	<b>38</b>	<b>7</b>	<b>39</b>	<b>9</b>

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

## 1.4 FOREST

Forest is an important natural resource of an economy. Forest influences the climatic conditions of an area. In addition, it is also a source of supplying various forest produce like

wood, timber, fruits etc. Paschim Midnapore district has an area of 899 hectare under forest, which is 0.02% of its geographical area.

Forest based industries such as ayurvedic medicinal oil, sal leaf cup and plate, paper and pulp, unani medicine, sabai rope, briquette, etc. are suggested. The district authorities have also taken initiatives to extend area under cultivation of medicinal plants.

## 1.5 Administrative set up.

Sub-Division	Police Station	C.D.Block / M	Panchayat		
			Samity	Gram	Gram Sansad
(1)	(2)	(3)	(4)	(5)	(6)
<b>Tamluk</b>	<b>6</b>	<b>7/2</b>	<b>7</b>	<b>82</b>	<b>865</b>
	Tamluk	Tamluk	1	12	116
		Tamluk(M)	-	-	-
	Kolaghat	Sahid Matangini	1	10	103
		Kolaghat	1	13	144
	Panskura	Panskura-I	1	14	153
		Panskura(M)	-	-	-
	Moyna	Moyna	1	11	111
	Nandakumar	Nandakumar	1	12	147
	Chandipur	Chandipur	1	10	91
<b>Haldia</b>	<b>6</b>	<b>5/1</b>	<b>5</b>	<b>38</b>	<b>397</b>
	Mahishadal	Mahishadal	1	11	114
	Nandigram	Nandigram-I	1	10	108
		Nandigram-II	1	7	63
	Sutahata	Sutahata	1	6	68
	Durgachak	Haldia	1	4	44
	Haldia Bhawanipur	Haldia(M)	-	-	-
<b>Egra</b>	<b>3</b>	<b>5/1</b>	<b>5</b>	<b>42</b>	<b>495</b>
	Patashpur	Patashpur-I	1	9	84
		Patashpur-II	1	7	93
	Bhagawanpur	Bhagawanpur-I	1	10	131
	Egra	Egra-I	1	8	87
		Egra-II	1	8	100
		Egra(M)	-	-	-
<b>Contai</b>	<b>6</b>	<b>8/1</b>	<b>8</b>	<b>61</b>	<b>778</b>
	Khejuri	Khejuri-I	1	6	79
		Khejuri-II	1	5	76
	Bhupatinagar	Bhagawanpur-II	1	9	119
	Ramnagar	Ramnagar-I	1	9	106
	Digha	Ramnagar-II	1	8	99
	Contai	Contai-I	1	8	107
		Deshapran	1	8	101
		Contai(M)	-	-	-
	Marishda	Contai-III	1	8	91

<b>Total- 4</b>	<b>21</b>	<b>25/5</b>	<b>25</b>	<b>223</b>	<b>2535</b>
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## 2. District at a glance

S.N.	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	<b>Geographical Data</b>			
	i) Latitude			21° 36 N to 35° N latitude
	ii) Longitude			88°12' E to 40° E
	iii) Geographical Area	2011	Sq.Km.	4713
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2014	Nos.	4
	ii) Police Stations	"	Nos.	25
	iii) Inhabited Villages	2011	Nos.	2929
	iv) Mouzas	2001	Nos.	3035
	v) Municipal Corporations	2014	Nos.	-
	vi) Municipalities	"	Nos.	5
	vii) Blocks	"	Nos.	25
	viii) Panchayat Samities	"	Nos.	25
	xi) Gram Panchayats	"	Nos.	223
	x) Assembly Constituency	"	Nos.	16
	xi) Parliamentary Constituency	"		4
<b>2</b>	<b>Literacy</b>			
	i) Literacy Rate	2011	%	87.02%
	ii) Male Literacy Rate	"	%	92.32%
	iii) Female Literacy Rate	"	%	81.37%
	iv) Rural Literacy Rate	"	%	86.81%
	v) Urban Literacy Rate	"	%	88.60%
<b>3</b>	<b>Population</b>			
	Total Population	2011	Nos.	5095875
(A)	Sex-wise	"		
	i) Male	"	Nos.	2629834
	ii) Female	"	Nos.	2466041
(B)	i) Rural Population	"	Nos.	4503161
	ii) Urban Population	"	Nos.	592714
(C)	% of Rural population to Urban population	"	%	88.37%
(D)	Population density (persons per sq. km)	"	Nos.	1081
<b>4.</b>	<b>Agriculture</b>			
A.	Land utilization	2013-14		
	i) Total Area	"	Thousand Hectare	396.59
	ii) Forest cover	"	"	0.90
	iii) Non Agriculture Land	"	"	103.21

	iv) Barren uncultivable land	“	“	0.20
	v) Permanent Pastures & other grazing land	“	“	0.04
	vi) Land under misc. trees/groves	“	“	2.03
	vii) Current fallow land	“	“	0.95
	viii) Net area sown	“	“	289.15
5.	Forest			
	(i) Forest	2013-14	Thousand Hec.	0.90
6.	Principal Crops, Fibres and Vegetables	2013-14	Rice, Oilseeds, Brinjal , Cucurbits, Ladies finger	
7.	Major fruits	2013-14	Banana, Papaya, Guava, Mango, Sapota	
8.	Agricultural Area and Production Year 2013-14			
		Area ( in Thousand Hectares)		Production ( in Thousand Tonnes)
	a)Total cereals	389.4		877.8
	b)Total pulses	8.3		11.9
	c)Total oil seeds	18.9		39.2
	d)Total Fibres	0.5		5.2
	e)Total Miscellaneous Crops	8.4		121.3
09.	Livestock & Poultry			
A	Total Cattle	2012	Nos.	1027330
	i) Cows (cattle )	“	Nos.	461940
	ii) Buffaloes	“	Nos.	7658
B.	Other livestock			
	i) Goats	2012	Nos.	333810
	ii) Pigs	“	Nos.	1482
	iii) Sheep	“	Nos.	16955
C.	Total Poultry	2012	Nos.	2460182
10.	Total Workers	2011	Nos.	1910320
	i)Cultivators	“	Nos.	345215
	ii)Agricultural labourers	“	Nos.	702304
	iii)Household industry workers	“	Nos.	118816
	iv)Other workers	“	Nos.	743985
11.	i)No. of Main workers	2011	Nos.	1127312
	ii)No. of Marginal workers	“	Nos.	783008
	iii)No. of Non- workers	“	Nos.	31855555

<b>12</b>	<b>% to Total Workers</b>			
	i)Cultivators	2011	%	18.07%
	ii)Agricultural labourers	“	“	36.76%
	iii)Household industry workers	“	““	6.22%
	iv)Other workers	“	“	38.95%
<b>13</b>	<b>% to Total Population</b>			
	i) Main workers	2011	%	22.12
	ii)Marginal workers	“	%	15.37
	iii) Non- workers	“	%	62.51
<b>14</b>	<b>No. of Electrified Mouzas</b>	Upto 31.03.14	Nos.	2979
<b>15</b>	<b>Total Irrigated Area</b>	2013-14	Thousand Hectares	229.57
	i) % of irrigated area to total cultivated area	2013-14	%	79.39
<b>16</b>	<b>Sources of Irrigation</b>			
	i)Tanks	2013-14	Nos.	188754
	ii)High capacity Deep Tubewell	“	Nos.	147
	iii)Middle capacity Deep Tubewell	“	Nos.	3806
	iv) Low capacity Deep Tubewell	“	Nos.	1932
	v)Shallow Tubewell	“	Nos.	6485
	vi)River Lift Irrigation	“	Nos.	138
<b>17</b>	<b>Forest Produce</b>			
	i)Timber	2013-14	Th.cubic metre	0.416
	ii)Fuel	“	Th.cubic metre	1.466
	iii)Pole	“	Nos.	6221
<b>18</b>	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	300
<b>19</b>	<b>V) Roads</b>			
	i) National Highway	2010-11	Kms	272.77
	ii) State Highway	2010-11	Kms	427
	iii) Main District Roads	2010-11	Kms	847
	iv) Rural Roads	2010-11	Kms	563
	i).Surfaced Roads	2013-14	Kms	15932.19
	ii)Unsurfaced Roads	2013-14	Kms	2627.96
	<b>Length of Roads maintained by</b>			
	i)PWD	2013-14	Kms	841
	ii)Zilla Parishad	“	Kms	1851.13



	iii)Gram Panchayat & Panchayat Samity	“	Kms	13625.00
	iv)PM Gram Sadak Yojana	“	Kms	764.27
<b>20</b>	<b>Communication</b>			
	No. of Post Offices	2013-14	Nos.	1422
	<b>No. of registered Motor Vehicles</b>	2013-14	Nos.	187633
<b>21</b>	<b>Public Health</b>			
	i)Hospitals	2014	Nos.	5
	ii)Rural Hospitals	“	Nos.	3
	iii)Total beds in Hospitals	“	Nos.	3486
	iv)Other Hospitals(State Govt./Central Govt./Local Bodies	“	Nos.	-
	v)Block Primary Health Centres	“	Nos.	22
	vi)Primary Health Centres	“	Nos.	51
	vii)Private Hospitals/Nursing Homes/NGOs	“	Nos.	132
<b>22</b>	<b>Banking commercial</b>			
	i)Commercial Bank Branches	2014	Nos.	278
	ii) Average Population per office	“	Thousand	18
	iii)% of advances to deposits	“	%	27.80
<b>23.</b>	<b>Ware Houses</b>	2013-14		
	i)Number	“	Nos.	22
	ii)Capacity	“	MT	65000
<b>24</b>	<b>Cold Storage</b>	2013-14		
	i)Number	“	Nos.	1
	ii)Capacity	“	MT	9900
<b>25</b>	<b>(Education</b>			
	(a) Primary school	2013-14	Nos.	11981
	(b) Middle schools	“	Nos.	938
	(c) Secondary & High schools	“	Nos.	3837
	(d) Higher Secondary Schools	“	Nos.	7803
	(e) College (Gen.degree)	“	Nos.	351
	(f) Study Centres of Open University	“	Nos.	165

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

### 3. INDUSTRIAL SCENARIO OF Purba Midnapur Industry at a Glance :

Micro & Small Scale Enterprises with corresponding Employment in the district of Purba Medinipur				
(Number)				
Year	Unit		Employment	
	During the year	Upto the year	During the year	Upto the year
2009-10	390	2470	3541	17714
2010-11	359	2829	3169	20883
2011-12	530	3359	4940	25823
2012-13	296	3655	2588	28411
2013-14	603	4258	4475	32886

Source : Directorate of Micro & Small Scale Enterprises, Govt. of W.B.

Employment in Registered Factories and State Government Offices in the district of Purba Medinipur						
(Number)						
Sl. No	Sectors	2010	2011	2012	2013	2014
1.	<b>Registered Factories (C) (Registered under Factory Act) (As on 31st December)</b>					
	a) working factories	382	388	393	435 (P)	477 (P)
	b) average daily employment	44514	45313	45838	477138 (P)	51388 (P)
2	<b>Employment in State Government Offices (As on 31st January)</b>	..	10359	..	9929	9842

Sources : 1)Chief Inspector of Factories, Govt. of W.B. 2) B.A.E.& S., Govt. of W.B

Source : B.A.E.& S., Govt. of W.B

### No. of units by industry group in the district of Purba Medinipur for the year 2011-12

NIC ' 08 Code	No.of factories	Invested Capital (Rs. in Lakh)	No.of Employees
(1)	(2)	(4)	(5)
10	17	155546	1618
11	3	94	21
12	7	5	47
16	1	5	5
19	3	1046875	375
20	2	3747	36
22	3	2855	219

23	3	39380	350
24	3	80639	489
25	4	2494	270
28	1	18	18
29	1	5786	38
33	2	165	80
45	3	48	84
52	3	219598	164
82	1	339	68
<b>All Industry</b>	<b>57</b>	<b>1557594</b>	<b>3882</b>

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

- 10 Manufacture of Food Products
- 11 Manufacture of beverages
- 12 Manufacture of Tobacco Products
- 16 Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials
- 19 Manufacture of coke and refined petroleum products
- 20 Manufacture of chemicals and chemical products
- 22 Manufacture of rubber and plastic products
- 23 Manufacture of other non-metallic mineral products
- 24 Manufacture of basic metals
- 25 Manufacture of fabricated metal products, except machinery and equipment
- 28 Manufacture of machinery and equipment n. e. c.\*
- 29 Manufacture of motor vehicles, trailers and semi-trailers
- 33 Repair and installation of machinery and equipment
- 45 Wholesale and retail trade and repair of motor vehicles and motorcycles
- 52 Warehousing and support activities for transportation

### 3.2 NO. OF UNITS REGISTERED UNDER UAM. (as on 23.03.2017)

Sl No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
8	EAST MEDINIPUR	1624	1375	237	12

### 3.3 Large Scale Industries / Public Sector undertakings

Sl.No	Name of the Unit
1	Down Stream units of HPL(3 units)
2	Haldia Petrochemicals Ltd.
3	Haldia Met coke & Power Ltd.
4	Indian Oil Corporation Haldia Refinery
5	Nivedita Housing Pvt. Ltd
6	Exide Industries Ltd, Haldia
7	Hindusthan Lever Chemical Ltd., Haldia ( now Tata Chemicals)
8	Shaw Wallace & Co. Ltd., Durgachowk, Haldia
9	Kolkata Port Trust, Haldia Dock Complex (servicing unit)
10	Kolaghat Thermal Power Project, Kolaghat
11	Mitsubishi PTA (I) Ltd., Haldia
12	Petro Carbon & Chemical Ltd., Haldia

### 3.4 Growth Trend

#### Industrial projects implemented in the district

Year	No. of Units	Inv. (In Cr.)
2008	11	1941.54
2009	8	5002.56
2010	8	799.58

Source: Economic Review, 2011-12, West Bengal

### 3.5 Vendorisation / Ancillarisation of the Industry

Unlike all other districts of South Bengal, Purba Midnapore is fortunate enough to have a few leading large and medium enterprises which offer tremendous scope for ancillary industries in the district. There are at present 10 large and medium scale units and few more are likely to come up shortly. The prominent large enterprises are Indian Oil Corporation, Kolaghat Thermal Power Project, Petro Carbon & Chemical Ltd., Haldia, Shaw Wallace & Company Ltd., Haldia, etc. which provide substantial leverage for setting up of ancillary industries in the district.

### 3.6 Medium Scale Enterprises

**List of existing Large & Medium scale units in the district:**

S.E. Rly. Workshop	Kharagpur Rly. Area.
Tata Metallic	Gokulpur, Kharagpur
Tata Bearing	Nimpura, N.H. -6
Humboldt Wedag India	Sadatpur, Rakhajungle Industrial Infrastructure Dev. Corp. Plot.
M. Flender Gear Ltd.	Sadatpur, Rakhajungle Industrial Infrastructure Dev. Corp. Plot.
Century Extrusion	Sadatpur, Rakhajungle Industrial Infrastructure Dev. Corp. Plot.
U.A.L. Bengal Asbestos Unit	Near Guptamoni, Keshiapata Road.
Rashmi Ispat (P) Ltd.	Jhargram
Unitech Paper	Debra
Neptune paper Mill	Manikpara
Unitech paper	Beltala
Asco Cement	Gopali
Bansal Cement	Kalaikunia
India Telecom Industries	Sadatpur, Rakhajungle
Super gas & appliances(P) Ltd.	Rakhajungle, Nimpura
Tata Davy	Rakhajungle, Nimpura
Arjabartra (P) Ltd.	Jhargram
Universal paper Mill	Jhargram
Rashmi Cement	Baria, Salboni
Kanchan Oil Industries	Sitladahi, Jhargram
Madhab Solvent Instruction	Rupnarayanpur
Bisacka Industries	Salbani
Ram Co.	Kabitunda
R.B.I. Mint	Salbani
RDB Rasayan Ltd	Haldia

### **3.7 Service Enterprises**

### **3.7.1 Potential areas for service industry**

Apart from these items of MSE sector as illustrated above in different category, the small service establishment has great importance in the context of industrial development in the district. Small service establishment is signified by its term for relating to servicing nature. The following small service establishments are having potentiality in the district.

1. Xerox center
2. PCO/STD/ISD Centre
3. Motor Driving school
4. Beauty parlour
5. Catering service
6. Tent house
7. Decorators
8. Video recording
9. Hotel lodging and fooding
10. Restaurant, Fast food Stall
11. School of various class
12. Vocational training center
13. Information and consultancy  
service center
14. Agro service center
15. X-ray
16. Clinical Laboratories
17. Photo colour Laboratories
18. Nursing home as special medical  
treatment
19. Travelling Agency

### **3.7.2 Potential for new MSMEs**

- i) Rice & Flour Milling
- ii) Fruits & Vegetable processing
- iii) Cashew nut processing
- iv) Oil Expelling
- v) Packaged drinking water
- vi) Hosiery Garments
- vii) Zori Embroidery
- viii) Marine Jewellery
- ix) Wood carving & Woodware
- x) Brass & Metal work
- xi) Plastic moulded products
- xii) Engineering based units
- xiii) Gold & silver ornaments
- xiv) Coir based products

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

Cashew nut Processing, Horn Products, Embroidery Garments manufacturing are the major cluster available in the Purba Midnapore district

#### **4.1.1 Manufacturing Sector**

Cashew nut Processing, Horn Products, Embroidery Garments manufacturing

#### **4.1.2 Service Sector**

Nil

### **4.2 Details of Identified cluster** (Under MSME-DI, Kolkata)

IID Cluster, Haldia	Recommendation for Proposal of Upgradation of the ID Centre has been sent to O/o DC (MSME) on 26.05.2016.  As per SIDBI Appraisal, GOI G-I-A: Rs. 327.42 lakhs (60%), GoWB Contribution: Rs. 218.28 lakhs (40%). Total Project Cost: Rs. 545.70 lakhs.	After up gradation 2100 persons will get employment.
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### **CLUSTERS UNDER STATE GOVERNMENT :**

4.2.1 Name of the cluster: - **Embroidery & Garments Mfg. Cluster,**  
**Basulia, Haldia.**

1	Principal Products Manufactured in the Cluster	Embroidery & Readymade Garments.
2	Name of the SPV	Emroidery & Garments Hi-Tech Manufacturing Association (EGMA)
3	No. of functional units in the clusters	312
4	Turnover of the Clusters	Rs. 23,00,000 per unit
5	Value of Exports from the Clusters	Rs. 21 Crores
6	Employment in Cluster	Direct – 1200, Indirect - 3000



7	Average investment in plant & Machinery	Average Rs. 6 lakh per unit
8	Major Issues / requirement	i) To develop the cluster with better market linkages & profitability ii) Poor technology & quality control iii) Lack of brand image, Govt, & Institutional support, storage facility and trading & design development facilities iv) Poor credit & lending facilities for cash flow v) Poor & unhygienic infrastructure vi) Lower capacity utilization vii) Poor packaging system viii) Lack of Govt.
9	Presence of capable institutions	NA
10	Thrust Areas	i) Development of awareness on different Govt. schemes ii) Market information & cost comparison iii) Uptodate knowledge in change in fashion and technology iv) Analysis of business operation
11	Problems & constraints	Need for raw materials bank, design development, skill development, testing facilities, packaging of the product.

#### 4.2.2 Name of the cluster: **Cashewnut Processing, Horn Products**

Name of the district:- PURBA MEDINIPUR			
Sl.	Subject.	Name of the Clusters	
		Cashewnut Processing	Horn Products
1	Principal Products Manufactured in the Cluster	Processed Cashew	Horn Products
2	Name of the SPV	Contai Cashew Industries Ltd.	
3	No. of functional units in the clusters	250	132
4	Turnover of the Clusters	Rs. 1.37 Cr.	Rs. 3 Cr.
5	Value of Exports from the Clusters		
6	Employment in Cluster	1000	900
7	Average investment in plant & Machinery		

8	Major Issues / requirement	Documentation of export of finished products & import of raw materials	Poor product range; lack of marketing linkage; use of modern technology
9	Presence of capable institutions		
10	Thrust Areas	Mechanized processing facility	Marketing; testing of rawmaterials & finished products
11	Problems & constraints	Finance; Marketing	Finance; Marketing
12	Testing needs		
13	Access to export market		
14	Name of the association		
15	Key trade Associations address		

## **5. General problems facing the MSE sector**

The district has an industrial base, although agriculture is the major occupation. Most of the industries are in Haldia region, which houses industrial estates run by WBSIDC. There are also several large and medium scale industries which promote ancilliarisation in the district. Agro industries are also abundant but lack of modern technology, infrastructural drawbacks, easy access to credit are the major problems of the small scale sector. Skill-based training programmes and awareness of Govt. schemes & programmes on industrialization need to be popularized.

## **6. STEPS TO SET UP MSMEs**

A brief description of different agencies for rendering assistance to the entrepreneurs is given below :

<b>S. No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Udyog Aadhar Memorandum Registration (UAM)	i)MSME – Development Institute, Ministry of MSME, Govt. of India, 111 &112, B. T. Road, Kolkata-700108 ii)District Industries Centre, Dte. of M& SSE, Govt.of West Bengal, Dr. B.R.Ambedkar Bhawan, 3 <sup>rd</sup> floor, City Centre, Debhog, Haldia, Purba Midnapore.
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey	(1) MSME – Development Institute, Ministry of MSME, Govt. of India, 111 &112, B. T. Road, Kolkata-700108. (2) Directorate of Industries

	reports.	New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W. B. State Electricity Distribhtion Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know – how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069

		(2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73

**7. Additional information if any:- Nil**